

Subject: Important Reminder Regarding Proper Use of the Wigs For Kids Logo

Dear Stylist Partner,

First and foremost, thank you for your continued support of Wigs For Kids and for helping raise awareness about our mission in your community. We greatly appreciate the enthusiasm and creativity that our stylist partners bring to promoting their involvement with our organization.

As artificial intelligence (AI) design tools become more widely used, we have noticed an increasing number of promotional flyers and marketing materials that have been created using AI-generated images and graphics. While these efforts are well-intentioned, some of these materials have included altered, distorted, or unofficial versions of the Wigs For Kids logo.

Examples of Wigs For Kids Official Logos



Examples of AI-Altered Wigs For Kids Logos



To protect the integrity of our brand and ensure consistent representation of our organization, **only official Wigs For Kids logos provided directly by our organization may be used in any public-facing materials.** This includes:

- Flyers and posters
- Social media graphics

- Website content
- Email marketing materials
- Printed advertisements
- Event signage
- Any other promotional or marketing communications

Please do not recreate, modify, redraw, enhance, or generate the Wigs For Kids logo using AI or other design software. Even minor alterations, distortions, or substitutions can create inconsistencies and may misrepresent the organization.

If you would like to create promotional materials featuring your affiliation with Wigs For Kids, we are happy to provide approved logo files and brand assets to ensure your materials accurately represent the organization.

We kindly ask that you review any existing marketing materials and discontinue use of any unofficial or altered versions of the Wigs For Kids logo. If you are unsure whether a logo is approved, please contact us before publishing or distributing the material.

Protecting the Wigs For Kids brand helps maintain the trust of our donors, recipients, partners, and supporters while ensuring that our mission is represented accurately and professionally.

Thank you for your cooperation and for everything you do to support the children and families we serve.

Warm regards,

Sarah Kunz

Communications Manager

Wigs For Kids