



WIGS FOR KIDS

# Sponsor A Child

Help A Child Look Themselves and Live Their Life



"I believe the children are our future  
Teach them well and let them lead the way  
Show them all the beauty they possess inside  
Give them a sense of pride to make it easier  
Let the children's laughter remind us how we used to be."

— The Greatest Love of All

## A MESSAGE FROM Our Founder



Dear Friend,

I would like to share a very personal story with you.

Years ago, my niece, Laura, was diagnosed with cancer at the age of 15. Laura was losing her hair to treatment, but was dedicated to competing in a gymnastic event and longed to be able to compete while looking and feeling like herself.

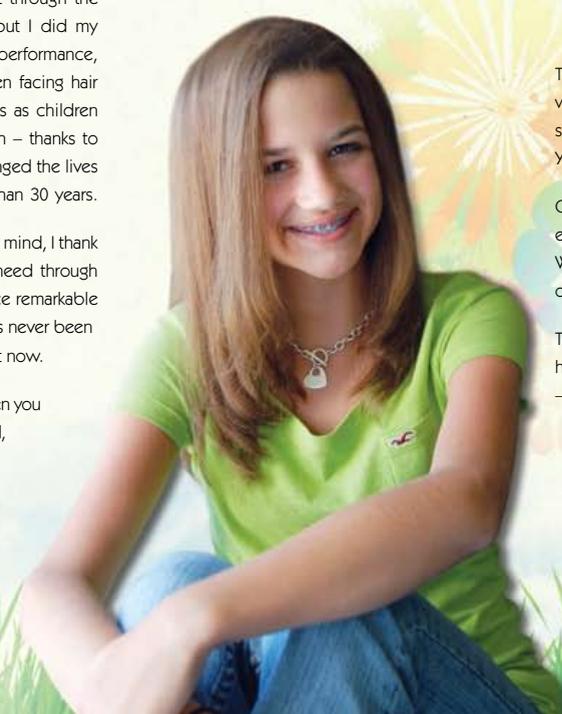
Laura asked me to make a wig that would stay put through the competition. At the time, it wasn't my specialty, but I did my best to fulfill her wish. I knew by the end of Laura's performance, as she smiled vivaciously at the crowd, that children facing hair loss needed a solution so they could live their lives as children should. That realization started Wigs for Kids, which – thanks to our generous donors, staff, and volunteers – has changed the lives of thousands of children over the course of more than 30 years.

Now, with Laura and so many other children like her in mind, I thank you for your interest in reaching out to a child in need through Wigs for Kids' Sponsor A Child Program. Children face remarkable obstacles during illness and treatments, and there has never been a more important time to make a difference than right now.

A child's life will dramatically change for the better when you become their sponsor. Upon experiencing this firsthand, yours will too.

Sincerely,

Jeffrey Paul, Founder



## WHAT IS Sponsor A Child?

Remember when we were kids? It was a wonderful, but often trying time. The smallest occurrence can derail a child's self-esteem. As adults, skin thickened by life experience enables us to deal with criticism of our flaws. Most children haven't yet cultivated that inner strength. Hair is not just attached to their follicles — it is vitally connected to their well-being.

*A child's hair may grow back, but if their self-esteem is injured during their hair loss, it may take a lifetime to repair.*

Through Sponsor A Child, you can help children in need of Hair Replacement. The child you sponsor will receive a Wigs for Kids Hair Replacement System designed specifically for them at no cost. Your sponsorship will cover their Hair Replacement System as well as products, services, and support. Your generous compassion and donation will allow a child to face the mirror – and life – head-on.

Children helped through Sponsor A Child may all be treated for different periods of time, depending on each child's case and special needs. Some with autoimmune diseases, such as Alopecia, are treated by Wigs for Kids until they reach age 18, while other children with temporary hair loss due to chemotherapy or radiation therapy may only need treatment for a couple of years.

To thank you for your sponsorship, you will receive Wigs for Kids Newsletters which chronicle the heartwarming progress of children whose lives have transformed through the Sponsor A Child Program — and your help.

### DID YOU KNOW:

- Over 2 million children are affected by hair loss  
Source: Connecticut Children's Medical Center
- 12,400 children between birth and age 19 are diagnosed with cancer  
Source: American Childhood Cancer Association
- 10,000 pediatric burn injuries occur annually in the United States  
Source: Burn Survivor Resource Center
- 1.1 million children in the United States are affected by Alopecia





## FINDING THE Perfect Fit

*Your donation provides a child in need of hair with a truly restorative experience.*

The child begins by visiting a certified Hair Replacement service provider in their area. In order to extend the opportunity of finding the perfect fit to children across the nation, a portion of Sponsor A Child funds goes toward the costs of training certified service providers at salons throughout the country. This allows them to provide the same products, services, and support in their own area as Wigs for Kids does. The generosity of donors is what makes this crucial service readily available to children in need nationwide.

The child has an in-depth consultation with a trained professional at their local provider to determine all aspects of what would make their new hair best complement their age, face shape, skin tone, what would ultimately align with their daily lifestyle, and what would respect their existing, growing hair.

The professional takes various measurements and custom-designs a Hair Replacement base from a cap-mold for the perfect fit. Hair is selected from a variety of textures, colors, and lengths, and, when it's finished, the child's Hair Replacement is cut and styled to achieve their desired look. The child is taught how to care for their new hair and is given the products and tools they will need to maintain it. Follow up visits are scheduled to ensure continual care and to accommodate changing needs.

Wigs for Kids also checks in with each child along the way to make sure the child is truly thriving. The result of the full process is a true metamorphosis – a transformation that helps the child move forward in life with regained or newfound confidence.



## RESTORING PRECIOUS SMILES

*Children and Families Whose Lives Have Been Changed by Wigs for Kids*

### ANNIE'S STORY [AGE: 16 CAUSE: Alopecia]

I've been losing hair since I was seven, so I've spent more than half my life trying to cover the problem or get rid of it. It was really hard – especially going to school – to be different and not be able to just be myself. I had many different treatments, but they didn't work well enough.

In fourth grade, I went to Wigs for Kids and got my first Hair Replacement. I could dance, play volleyball, waterski, and just walk around school without worrying about my hair.

*Sponsor A Child made it possible for me to do all this — the things that make me who I am.*

When Jeffrey Paul asked me to be a spokesperson, I was nervous because I never wanted to talk about it. But I realized that talking about it makes me feel better. I also wanted people to really hear what kids with hair loss go through because it's a problem that's so hard to get people to understand.

*Sometimes I just wanted to be that perfect girl with the long hair in TV commercials. The problem is not just that your hair is coming out. You feel less confident and less beautiful. Sponsor A Child isn't just helping you get your hair back — it's helping you get your confidence back.*

Almost every day there's something out there that makes you feel bad about yourself – whether it's people at school or different things you see on TV. Even kids without hair loss have a hard time with confidence. Once you have it, there is so much more you can do.

Thank you for supporting Sponsor A Child. I know all the kids being helped by this amazing program would thank you too if they could! Let me introduce you to some of them now...

Please visit our website, [www.wigsforkids.org](http://www.wigsforkids.org), to read more stories of children and teens who have been helped and have had their smiles restored by Sponsor A Child, and who can now face the mirror, themselves, and others confidently while looking like who they really are and living their lives.



### TEEBA'S STORY [AGE: 8 CAUSE: Burns]

Teeba survived a car-bombing that killed her father and brother in her home country of Iraq when she was only 19 months old. Little Teeba's face, head, and hands were scorched by the explosion and second-degree burns on her scalp ensured that much of her hair would never grow again. When a print article on Teeba received international acclaim, her case came to the attention of her future adoptive mom in the United States.

Teeba was treated by a burn specialist at Rainbow Babies and Children's Hospital. With the help of a revolutionary skin-grafting procedure, eight-year-old Teeba has endured twelve surgeries aimed at improving her appearance. She was grateful and happy. But more than anything, she wanted to have her hair back.

*The thing she cried about daily was not having hair. Despite all she'd been through, Teeba realized she couldn't move forward without feeling like the girl she knew she was.*

Fortunately for Teeba, helping children look themselves and live their lives is what Wigs for Kids does best.



### NIKKI'S STORY [AGE: 9 CAUSE: Cancer]

Nine-year-old Nikki is inspiration personified. She fought a difficult disease, the treatment of which resulted in hair loss. It was one more obstacle to overcome for a child already fighting the good fight.

*Nikki could endure the pain of her disease, but not the pain of losing her hair.*

Working with her family and her case-workers at the Cleveland Clinic Foundation, Wigs for Kids created a Hair Replacement System for Nikki that not only gave her back her look, but also restored her identity and self-esteem. With renewed confidence and hope, Nikki underwent a bone marrow transplant and, thankfully, today is cancer-free.

## HOW TO BEGIN Your Sponsorship

You can begin your life-changing sponsorship for a complete Hair Replacement System today through a one-time gift of \$1,800 or 12 monthly installments of \$150 charged to a credit card of your choice. There are also other levels of sponsorship that allow Wigs for Kids to offer products, services, and support to children in need. Your donation can be made as a one-time gift or monthly installments. Any amount you are able to contribute will assist Wigs for Kids in helping a child look themselves and live their life.

Your sponsorship begins as soon as your first payment has been received and processed. After we have received your payment, you will be given a receipt for your donation. If you are pledging monthly, each subsequent monthly payment will be charged to the account provided below. Fill out and mail the donor card below or visit [www.wigsforkids.org](http://www.wigsforkids.org) and click on **Sponsor A Child**.

**YES**, I can sponsor a complete Hair Replacement System for a full year.  
I have enclosed my Annual Sponsorship of \$1800 (Select payment option below):

\$1800 Annual Sponsorship     \$150 Monthly Pledge

There are other ways you can offer a full year of life-changing support with two payment options:

Annual Sponsorship (1-time payment)	Monthly Pledge (12 reoccurring monthly payments)
<input type="checkbox"/> \$1200 Annual Sponsorship	<input type="checkbox"/> \$100 Monthly Pledge
<input type="checkbox"/> \$900 Annual Sponsorship	<input type="checkbox"/> \$75 Monthly Pledge
<input type="checkbox"/> \$600 Annual Sponsorship	<input type="checkbox"/> \$50 Monthly Pledge
<input type="checkbox"/> \$240 Annual Sponsorship	<input type="checkbox"/> \$20 Monthly Pledge
<input type="checkbox"/> \$ _____ Other Annual / Monthly Amount ( <i>circle one</i> )	

DONATION AMOUNT: \$ \_\_\_\_\_

Check Number: \_\_\_\_\_ (Please make check payable to Wigs for Kids)

Visa/Discover/MasterCard/AmEx Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name/Contact: \_\_\_\_\_

Company/Group: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

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**WIGS FOR KIDS**

*Helping Children Look Themselves  
and Live Their Lives!*

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